



**PUNJAB SMALL INDUSTRIES CORPORATION (PSIC) -
CLUSTER DEVELOPMENT INITIATIVE**

REQUEST FOR EXPRESSIONS OF INTEREST (REOI) - CONSULTANCY SERVICES

The Punjab Small Industries Corporation (PSIC) - Cluster Development Initiative (CDI) intends to hire the services of local consultancy firms to provide consultancy services for implementation of productivity improvement Competitive Reinforcement Initiative (CRI) in the **Auto Parts** cluster of Lahore.

CDI has identified four industrial clusters (i.e. i. **readymade garments**; ii. **leather footwear and products**; iii. **surgical instruments**; and iv. **auto parts**) to improve quality, productivity and competitiveness of enterprises in these clusters and support their development and integration into global value chains.

This REOI relates to the **Auto Parts** cluster in specific. The consultancy services include:

- (a) identification and selection of auto parts manufacturers in Lahore interested in productivity improvement;
- (b) design and implementation of productivity improvement interventions for each of the selected auto parts manufacturers;
- (c) training and development of cluster entrepreneurs / auto parts manufacturers on "change management";
- (d) compilation and dissemination of results amongst participant auto parts manufacturers; and
- (e) documenting and reporting on progress of interventions through the course of the CRI.

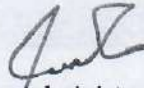
The detailed Pre-Qualification Document (PQD) including Terms of Reference (TOR) of the assignment, parameters and evaluation / pre-qualification criteria can be downloaded from the websites: <http://cdi.psic.gov.pk/index.php>, <https://eproc.punjab.gov.pk/ActiveTenders.aspx> and <http://www.psic.gov.pk/index.php/joomla1/presets1/tenders>

PSIC requests consultancy firms under the Punjab Procurement Rules 2014 as amended from time to time ("PPR 2014") to submit their expressions of interest in providing the requisite services as per the provisions of the PQD.

Interested consultancy firms are requested to provide specific information clearly demonstrating that they have the capacity, required qualifications and relevant experience to render the services as per the PQD and to avoid submitting generic promotional material.

Prequalification and selection will be carried out in accordance with the PPR 2014. The Procuring Agency may reject all EOIs at any time prior to acceptance of any EOI. Further information can be obtained from the address below during office hours from Monday to Friday.

All EOIs must be submitted in hard copy alongwith one set of photocopy in sealed envelope at reception of PSIC Head Office, 1st Floor, Alfalah Building, Shahrah-e-Quaid-e-Azam, Lahore by or before **11:00 hours** (Pakistan Standard Time) on 27th April 2021. The subject of the sealed envelope should clearly state: "EOI – Auto Parts Cluster – [name of Consultancy Firm]".



Director, Administration & Coordination
Punjab Small Industries Corporation

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